

**Minutes of the Jasper Community Arts Commission
City of Jasper, Indiana
August 3, 2010**

The regular meeting of the Jasper Community Arts Commission was held at 4:30 p.m. on Tuesday, August 3, 2010, at the Jasper Arts Center. Roll call was held with the following **Commission Members Present:** Mike Jones, Pat Thyen, Gary Moeller, Kendall Martin, Norma Kreilein, Nanette Parsons, Robin Norris and Sherry Monesmith. **Commission Members Absent:** Greg Stoner, Don Weisheit and Mickey Seger. **Staff Members Present:** Kit Miracle, Amy Laakman, Karen Grewe, Doreen Lechner, Corina Mack and Donna Schepers. **City Attorney:** Sandy Hemmerlein. **Guests in attendance:** Herald Reporter Kasey Hawrysz, City Councilman Butch Schitter and Charles Parker. The Pledge of Allegiance was recited.

APPROVAL OF MINUTES

Pat Thyen moved to approve the minutes of the July meeting. **Nanette Parsons** seconded. Motion passed 7-0.

City Financial Statement

Kendall Martin moved to approve the claims and financial statement as presented. **Nanette Parsons** seconded. Motion passed 7-0.

COMMITTEE REPORTS

Director's Report/Performing Arts

Kit reported.

- Season Guides are out. Corina has been canvassing Dubois County and French Lick getting posters and Season Guides distributed.
- *Note: At 4:35 p.m. Norma Kreilein arrived at the meeting.*
- Karen reported that we have 100 seats renewed for one of the 3 series packages and another 27 seats have been ordered for new Series season tickets. Early interests in individual tickets are for *Jim Brickman* and *Larry Gatlin and the Gatlin Brothers*.
- Kit reported the Youth Advisory Group met for the first time. She stated they had a good conversation and ideas. They suggested a good marketing tool for their age group is Facebook.
- Kit requested permission for herself and Donna to attend APAP in January. The conference fee is \$695 each, the hotel is \$1400 and \$224 each for air fare at this time. Donna's expenses add up to about \$1500 and Kit's about \$2353. Question was asked if there is money in the budget. There is money available in the budget. After additional discussion, **Gary Moeller** moved to support the APAP activity by sending both Donna and Kit to the APAP conference in January. **Kendall Martin** seconded. Motion passed 8-0.
- Kit completed a grant with the Dubois County Department of Tourism. Kit wants to explore advertising in Louisville. We currently advertise in Evansville. Kit is requesting approval to spend \$3000 on television ads in Louisville for our season. After some discussion regarding advertising costs, billboards, local media resources and available seats, Corina will check with the Chamber of Commerce about displaying our Season Guides at the Strassenfest information booth. After additional discussion **Gary Moeller** moved to allow \$3000 for television advertising in the Louisville market for the Performers series and the special event *Get The Led Out*. **Pat Thyen** seconded. Motion passed 8-0.

Building and Structure Report

Doreen reported.

- Doreen reported it has been a month of breakdowns. A new router has been purchased and will be installed on Thursday. We have been experiencing trouble with the ethernet and internet. The chiller in the air-conditioning unit went out during the first Sunday performance of *Willy*

Wonka in July. One compressor is currently up and running and handling the load. The riding mower went in for repairs.

- The Iomega back-up system for the computer network has gone out. This was a tape drive system. The system is no longer being made. Doreen asked for approval to purchase a back-up system from Matrix that would consist of 5 small external hard drives at a cost of approximately \$100 per each hard drive and a \$300 installation fee so they would run automatically. After some discussion **Mike Jones** moved to go with the 5 hard drives and installation as a back-up system. **Sherry Monesmith** seconded. Motion passed 8-0.
- Stemming from last month's board discussion regarding The Jasper Arts Center rate schedule, Sandy Hemmerlein handed out information which lists the current rate schedule and proposed new rate schedule for the Jasper Arts Center, proposed changes to the current ordinance and breakdown of costs for rentals and resolution No. **JCAC 2010-1** recommending setting fees, increasing fees, and repealing fees for certain arts facilities, equipment and personnel. Discussion followed regarding the current rate schedule, which has been in place since 1995 and proposed changes that resulted from a meeting between Sandy, Kit Miracle, Doreen Lechner, and Mike Jones. If the board gives its approval, Sandy will prepare an ordinance with the same information as the resolution along with the exhibits, and it will be presented at the next City Council meeting for final approval. **Gary Moeller** moved to accept the recommendations and forward these on to the City Council for approval. **Robin Norris** seconded. Motion passed 8-0.

Education Report

Donna reported.

- September 5-11 has been named National Arts in Education Week. This is extremely important since our programming has been cut back this year.
- On August 24, Donna will attend a meeting with the Jasper School district principals and administrators to discuss the arts education programs for this year. This will include the Kennedy Center programming. We are looking for a new artist. The artist who had come in previous years as part of the Kennedy Center programming has taken a full time teaching position and is unable to return.
- The Education bookmarks were handed out to the board. These were designed by Kendra Wilmes, our summer intern.

Visual Arts Report

Amy reported.

- The Dubois County Art Guild exhibit has been very well attended. It is a popular exhibit.
- The Juried Art show will begin in September. Amy encouraged everyone to come and view the exhibit. There will be several local artists represented.
- Amy reported it is necessary to purchase 2 potters wheels. She handed out information to the board regarding some possibilities. Two of the potters wheels we currently use belong to Jasper High School and have been 'on loan' to the Jasper Arts Center. The Jasper Arts Center's clay classes are very popular. The potters wheels are in the budget. After discussion, **Kendall Martin** moved to purchase 2 potters wheels from the Big Ceramic Store. **Nanette Parsons** seconded. Motion passed 8-0.
- The Visual Arts committee is planning workshops for the coming year. Amy asked for any suggestions for classes.
- Amy passed out the Exhibits book mark for the coming year. This was also designed by Kendra.

Project Coordinator Report

Corina reported.

- Corina has been passing out season guides and posters. She stated businesses have been very gracious about accepting these. She has even had success in French Lick.
- She will contact the Jasper Chamber of Commerce about displaying some at the Strassenfest Information Booth.

Old Business

New Business

- Question was asked about the attendance at the *Strassenfest Pageants*. Attendance was good. There were approximately 400-450 in attendance for the Little Miss Strassenfest Pageant and approximately 550 in attendance for the Junior and Queen pageants.
- Question was asked about attendance for ACT's *Willy Wonka*. Attendance was good for these performances. Sundays' attendances were the best with over 400 in attendance the first Sunday and about 350 the second Sunday.

Adjournment

Mike Jones moved to adjourn the meeting at 5:40 pm. **Gary Moeller** seconded. Motion passed 8-0.

Mike Jones

Attested